

Order / Rev: A2610571
 Alt Order #: 27021534
 Flight Dates: 07/24/20 - 08/03/20

Advertiser: POL/American Bankers Assoc | BankPa
 Product Desc: Kansas
 Estimate: 5474

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$450.00		0.00			
N 5	Multi	07/26/20	07/26/20	Good Day Kansas Sund@M		1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas Sunday PM											
				GOOD DAY KANSAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S			1			\$100.00		0.00			
N 6	Multi	08/02/20	08/02/20	Good Day Kansas Sund@M		1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNN,KSNN											
				Good Day Kansas Sunday PM											
				GOOD DAY KANSAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$100.00		0.00			
													Totals	6	\$2,500.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 27021534	Changes as of: 7/23/2020 at 10:53 AM	Version: Original Order
CPE: 224/482/5474	Flight: 7/24/20 - 8/3/20	Station: KSNW
Agency: MAIN STREET MEDIA GRP	Advertiser: American Bankers Association	Market: Wichita
PO BOX 25093 Alexandria, VA 22314	Product: Kansas	Office: WASHINGTON
	Agency Order #: 9782877	Service: Nielsen
	Buyer: Heck, Patti	Primary Demo: KELLY JOHNS
	Salesperson: KELLY JOHNS	Assistant: 202-872-5880
	202-872-5880	
	Separation:	

Con Type: POLITICAL/NOTE
Total Spots: 6
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	7/24 - 8/3											Total Spots	Total \$	CPP*	GRP*
						7/24	7/25	7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3				
1	Su 8p-10p		AGT(R)	\$700.00	30	0	0	1	0	0	0	0	0	0	1	0	2	\$1,400.00	\$0.00	0.0
2	Su 10p-10:30p		KSN NEWS	\$450.00	30	0	0	1	0	0	0	0	0	0	1	0	2	\$900.00	\$0.00	0.0
3	Su 10:35p-11:05p		GOOD DAY KANSAS	\$100.00	30	0	0	1	0	0	0	0	0	0	1	0	2	\$200.00	\$0.00	0.0
TOTALS:						0	0	3	0	0	0	0	0	0	3	0	6	\$2,500.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 27021534 Changes as of: 7/23/2020 at 10:53 AM Version: Original Order
CPE: 224/482/5474 Flight: 7/24/20 - 8/3/20 Station: KSNW
Agency: MAIN STREET MEDIA Advertiser: American Bankers Association Market: Wichita
PO BOX 25093 Product: Kansas Office: WASHINGTON
Alexandria, VA 22314 Agency Order #: 9782877 Buyer: Heck, Patti Service: Nielsen
Salesperson: KELLY JOHNS Primary Demo: KELLY JOHNS
Separation: 202-872-5880 Assistant: 202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$2,500.00
Total Spots: 6
Total CPP: \$0.00
Total GRP:

Special Instructions

Competitive Information	
Market Budget: \$2,500	
KSNW Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	6	\$2,500.00	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	3	\$1,250.00
2020-Aug	3	\$1,250.00
Total	6	\$2,500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/23/20 10:56 AM					\$0	\$0	
New	7/23/20 10:53 AM	KELLY JOHNS	New	6		\$2,500.00	\$2,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.							
---------------------------	---	--	--	--	--	--	--	--

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Bankers Association, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Bankers Association

Address: 1120 Connecticut Ave NW, Washington, DC 20036

Contact:

Phone number: 202-663-5017

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

CEO: Rob Nicols

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate Race

Date of election: August 18th, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

[Signature]

Signature:

Audrey Berry

Name: Media Buyer, Main Street Media Group

Name:

Audrey Berry

Date of Request to Purchase Ad Time: 7/23/20

Date of Station Agreement to Sell Time: *7/23/20*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: *7/23/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

A2610571

Station Call Letters:

KSNW

Date Received/Requested:

7/23/20

Est. #:

5474

Station Location:

Wichita, KS

Run Start and End Dates:

7/24-8/3/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.